

**FOR IMMEDIATE RELEASE****GlobalVetLINK**

Contact: Kaylen Henry

[khenry@GlobalVetLINK.com](mailto:khenry@GlobalVetLINK.com)**GlobalVetLINK and Global Animal Management Announce Integration Partnership**

Ames, IA – November 7<sup>th</sup>, 2011 - GlobalVetLINK (GVL®), the leader in electronic animal health records is teaming up with Global Animal Management, a wholly owned subsidiary of Merck and Co., in their launch of eyeD™ Equine Identification System at the upcoming Annual Convention of the American Association of Equine Practitioners (AAEP) in San Antonio, Texas.

GlobalVetLINK will be working with eyeD to help facilitate easy and efficient EIA (Coggins) test submissions, certificate creation and reporting through Global Animal Management's system that utilizes an eyeD iris scanner. By working together they can offer a solution that allows veterinarians to take advantage of electronic documentation without learning multiple systems.

"We're very excited to work with Global Animal Management and have an opportunity to leverage their cutting edge technology and innovative solution for equine identification. We are taking one more step towards the mutual goal of providing the best possible service to our clients and improving animal wellness and safety" said Clifford Smith, GlobalVetLINK CEO."

"eyeD is a non-invasive and secure equine identification technology based on iris-scan technology," said David Knupp, Marketing Manager, Global Animal Management. "This exciting new technology will help evolve equine veterinary care by facilitating the identification and return of lost or stolen horses, significantly enhancing equine patient management, and revealing new streams of revenue for veterinary practices."

"GVL's real-time system significantly speeds up information distribution, as test details and finalized certificates are submitted through GVL's web-based application. The electronic nature of the system eliminates the need for carbon copies and produces a clean, professional-looking document. EIA and health certificates generated through

GlobalVetLINK are accepted by all 50 states and 3 U.S. territories,” said Jill Wagner, Integration Channel Manager at GlobalVetLINK.

“We are pleased to provide a value-added service and improved efficiencies to our veterinary customers through the integration of our eyeD identification system with GVL’s Digital EIA (Coggins) Certification & Lab Submission System,” said James Heinle, Global Animal Management CEO.

### **About GlobalVetLINK (GVL®)**

**GlobalVetLINK** was founded in 2001 and is the nation's leader in electronic animal health records, providing intuitive online certification solutions that enable animal health practitioners to quickly and accurately create professional health documents. Animal health practitioners and their clients can manage their records at any time and from anywhere with Internet access.

GlobalVetLINK’s system uniquely connects veterinarians, animal owners, animal diagnostic laboratories, industry partners, and government officials to improve overall animal wellness and safety. GVL’s services embrace both companion and food animal health practitioners to establish protocols that will help improve their business in all aspects including saving money and time. For more information visit [www.GlobalVetLINK.com](http://www.GlobalVetLINK.com)

Global Animal Management is a wholly-owned subsidiary of Merck and Co., Inc. For more information on eyeD, please visit [veteyeD.com](http://veteyeD.com).

### **About Merck Animal Health**

Today's Merck is a global healthcare leader working to help the world be well. Merck Animal Health, known as MSD Animal Health outside the United States and Canada, is the global animal health business unit of Merck. Merck Animal Health offers veterinarians, farmers, pet owners and governments one of the widest range of veterinary pharmaceuticals, vaccines and health management solutions and services. Merck Animal Health is dedicated to preserving and improving the health, well-being and performance of animals. It invests extensively in dynamic and comprehensive R&D resources and a modern, global supply chain. Merck Animal Health is present in more than 50 countries, while its products are available in some 150 markets. For more information, visit [www.merck-animal-health.com](http://www.merck-animal-health.com).

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