

# Case Study

## Streamlining EIA Compliance Documentation with GlobalVetLink at Classic Equine



### EXECUTIVE SUMMARY

Classic Equine, a leading veterinary clinic in West Michigan, successfully implemented GlobalVetLink to streamline its EIA compliance documentation processes. This case study highlights the challenges faced by Classic Equine, the objectives behind adopting GlobalVetLink, the implementation methodology, and the results achieved. By leveraging GlobalVetLink, Classic Equine improved efficiency, reduced paperwork, ensured regulatory compliance, and simplified clinic workflows.

### QUICK FACTS

Owners: **Drs. Katie and Kirk Johnson**

Location: **Michigan, US**

Using GlobalVetLink since: **2017**

Product(s)/Features Used: **EIAs, CVIs**

### INTRODUCTION

Classic Equine's mission is to provide exceptional care for every equine patient and associated client, ranging from the backyard 4-H horse to expensive competition horses. Before implementing GlobalVetLink, Classic Equine faced challenges related to paper EIA (Coggins) forms. The veterinarians were too busy to fill them out during appointments and would have to complete the paperwork after hours. They would spend hours completing the paperwork, and in many cases, their clients were in a hurry and needed the Coggins test before the clinic had time to complete it. This case study explores how the adoption of GlobalVetLink transformed Classic Equine's EIA documentation workflow.

### OBJECTIVES

The primary objectives of Classic Equine in implementing GlobalVetLink were:

- Streamline EIA documentation processes.
- Reduce paperwork and manual effort.
- Improve efficiency and productivity.
- Ensure regulatory compliance.

### IMPLEMENTATION

At the time of implementation, Drs. Katie and Kirk Johnson were the only veterinarians in the practice, along with two veterinary technicians. Dr. Katie Johnson managed most of the implementation, and the techs caught on quickly. They began to use GlobalVetLink for EIA certificates immediately, and by the second year, everything was almost exclusively completed through the GlobalVetLink platform.



*"Compared to a paper EIA form, the GlobalVetLink forms have cut my time down significantly."*

**Dr. Katie Johnson**  
Classic Equine

## CONCLUSION

Classic Equine's adoption of GlobalVetLink has streamlined its compliance documentation processes, resulting in improved efficiency, reduced paperwork, and simplified client communications. The successful implementation of GlobalVetLink has positioned Classic Equine as a leading veterinary clinic in the upper Midwest. By leveraging the power of technology, Classic Equine has achieved significant improvements in EIA testing processes while ensuring compliance and reducing manual efforts.



*"As both an LVT and a horse owner, GlobalVetLink is an easy access site for veterinarians and owners to organize all their animals' travel needs without the stress of losing or forgetting documents."*

**Kara Dykstra, LVT**  
Classic Equine

## THE RESULTS

With GlobalVetLink successfully implemented, Classic Equine achieved the following results:



**Streamlined EIA compliance documentation processes**, eliminating manual effort and formatting inconsistencies.



**Significant reduction** in paperwork, leading to improved efficiency and time savings.



**Reduced** personal and professional stress.



**Enhanced client service** through real-time access to documents, streamlining communication.

