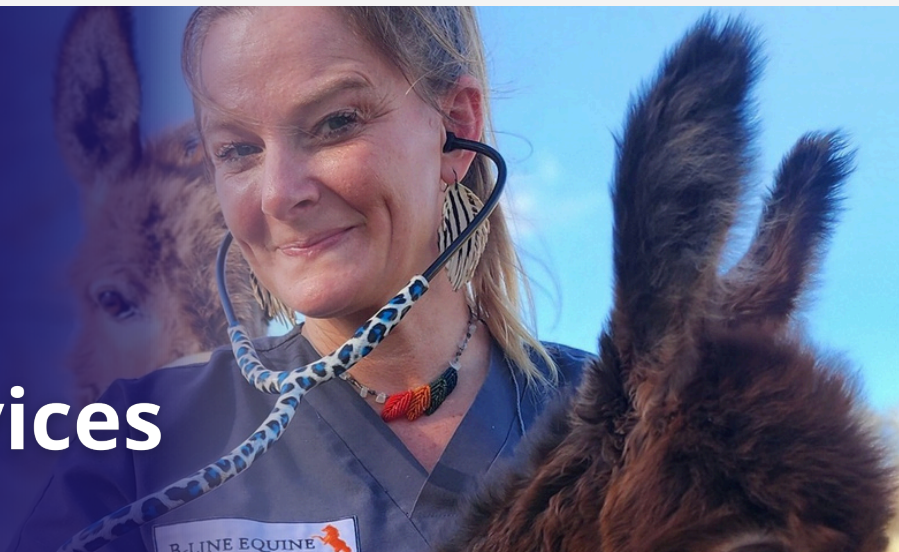


# CUSTOMER HIGHLIGHT

## B-Line Equine Veterinary Services



### OVERVIEW



**Location:**

Church Point, LA

**Team:**



- **Dr. Brendt Bonura**
  - Owner, Mobile Veterinarian
- **Jennifer Matt**
  - Office Manager



**Species of Focus:**

Equine

### A BUSY BREEDING PRACTICE IN THE HEART OF LOUISIANA

Located in southern Louisiana, Dr. Bonura of B-Line Equine Veterinary Services focuses primarily on reproductive services for horses, especially thoroughbreds and quarter horses, during the busy breeding season of January through June.

As a mobile vet who visits stables and farms throughout the region, having an efficient digital record system isn't a luxury; it's a necessity.



**"We see new horses at least once a week,"** said **Jennifer Matt**, Office Manager at B-Line Equine Veterinary Services. **"We don't do racetrack work. Our main focus is breeding barns and various sport-horse farms. The system has to keep up."**

### FROM OIL FIELDS TO EQUINE RECORDS

When Jennifer Matt stepped into the role of office manager at B-Line Equine, she brought a unique perspective—zero veterinary experience and a background running an oil field company. What she lacked in industry knowledge, she more than made up for with grit, organization, and a determination to make things work.



**"GlobalVetLink seemed very easy. I had no clue, no background, and figured it out in no time."**

She quickly uncovered time-saving features even Dr. Bonura hadn't tapped into, like batch signing for certificates and simple drag-and-drop uploads for Coggins photos.

# WHY GLOBALVETLINK WORKS FOR B-LINE EQUINE

In Jennifer's words, "GlobalVetLink is incredibly easy to use, even for someone with no veterinary background. Within 15 minutes, I had figured it all out. It's that intuitive."

She appreciates how fast she was able to get up to speed with GlobalVetLink and highlighted a few features that have made the most significant impact:



## Batch Signing

A massive time-saver for Coggins submissions from breeding barns



## MyVetLink Access

Transferring ownership and providing horse owners with health records is easier than ever.



## Photo Uploads

Drag-and-drop simplicity keeps documentation quick and tidy.



**"It's very user-friendly. Even if you don't have a lot of knowledge, you can figure it out,"** she added. **"If you have a lick of common sense, you're going to get it."**



## ADVICE FOR OTHER CLINICS

Jennifer's advice to other clinics considering GlobalVetLink?



**"It's easy to use, even with no knowledge. If I can do it, anyone can."**

Her story is a powerful example of how GlobalVetLink can simplify veterinary compliance, even for newcomers. Whether you're a seasoned vet or just starting in animal health, the GlobalVetLink platform is designed to support you every step of the way.